

Advertise in the Veterans For Peace 2018 Convention Program Booklet!

This year's National Veterans For Peace Convention takes place August 22-26 at the Intercontinental St. Paul Riverfront in Minneapolis, MN. Between 300 and 400 veterans and associate members are expected to attend. The program booklet is given to attendees upon registration and serves as a reference guide that is turned to time and again over the course of the convention.

We invite program booklet advertising from:

- **Veterans For Peace Chapters**

Please consider contributing to this year's VFP convention budget by placing an ad in our program booklet. Publicize a special project, publications, merchandise, or just send a powerful message to convention attendees.

- **Peace & Justice Organizations**

Whether you are a local, national, or international organization, profit or nonprofit, if you are an advocate of peace, nonviolence, and social justice we invite you to publish a message or advertisement in our program booklet.

- **Chicago Area Businesses**

There will be several mealtimes during the convention when attendees are on their own for lunch or dinner (Thursday thru Sunday).

VFP Convention Program Booklet Advertising Guidelines

DEADLINE: Ads must be received by **Friday, July 20, 2018.**

Payments must be received by **Friday, July 27, 2018**

PAYMENT: Ads will not be run unless they are paid for by the booklet printing deadline. Payments can be made **online** or by mailing a check or money order payable to "Veterans For Peace" with note or earmark indicating "**2018 Convention Booklet Ad**" and mail to:

Veterans For Peace
2018 Convention Booklet Ad Payment
1404 North Broadway
St. Louis MO 63102

You may also pay for your ad over the phone via credit card by calling Shelly Rockett at 314-725-6005. (Please call during business hours (M, T, TH, F), Central Daylight Time.)

FORMAT: Black and white ads only. All ads should be camera ready. Size your advertisement according to the dimensions outlined below at 300 dpi. Acceptable formats are TIF, EPS, PDF, PSD or JPG. [\[Visual\]](#)

CONTACT: Email your ad or questions via email to convention_advertising@veteransforpeace.org

FULL PAGE

THE PRINTABLE AREA IS
4.5" Wide x 7 3/8" High
\$200

ONE-HALF PAGE

THIS PRINTABLE AREA IS
4.5" Wide x 3 5/8" High
\$125

ONE-FOURTH PAGE - Vertical

THIS PRINTABLE AREA IS
2 1/4" Wide x 3 5/8" High"
\$75

ONE-FOURTH PAGE - Horizontal

THIS PRINTABLE AREA IS
4 1/2" Wide x 2" High"
\$75