

Membership Report

Veterans For Peace 2025 Annual Business Meeting

Acknowledgements

- Deep thanks to the Membership Committee, national staff and volunteers, and all who support this work behind the scenes.
- Special recognition for the many VFP chapters that carry out the mission on the ground.
- And above all, thank you to every VFP member, who continues to act, build, organize, and inspire.

Current Membership Snapshot

- **Total members:** **2979**
 - **Veteran members:** **2075** (70%)
 - **Associate members:** **672** (22%)
 - **Active duty members:** **232** (8%)
- **Lapsed members on file:** **506**

Membership Trends

- Monthly membership numbers show the following trends:
 - New Member numbers have seen substantial growth in 2025
 - 2025: Jan – 57, Feb – 42, Mar – 80, Apr – 49, May – 73, and Jun – 149 new members!
 - **149** new members in a month is a spike we have not seen for well over a decade.
- Comparison to this time last year:
 - Lowest new member total in 2025 was 42 vs lowest total in 2024 of 28.
 - Highest new member total in 2025 was 149 vs highest in 2024 of 88.

New Member Engagement & Chapter Connection

- Continued improvement in the New Member Engagement Process:
- Ongoing effort to place new members into local chapters quickly and meaningfully.
- Reminder: when VFP **takes action** and **makes that action visible** we see a direct increase in new members and engagement.

Renewals Matter

- Growing focus on renewals, with better tracking to reduce member loss.
- Recent membership drives have begun to show positive results. Tracking still a work in progress.
- Membership growth means not just new members—but retaining those already committed.

Regional Organizing

- We are laying groundwork to organize members by region for:
 - Improved communication
 - More consistent support and streamlined organizing
- Regional coordination will help chapters and individual members plug in more easily.

Regular Meetings and Infrastructure

- **Monthly New Member Orientation** sessions continue to build relationships and provide onboarding support.
- **Chapter Contacts Meetings** offer space for coordination, sharing tools, and aligning on national efforts.
- **Database issue continues.** Looking toward possibly moving to another system in the coming year once existing data is as clean as possible for transition.

Chapters: Growth and Support

- Several new chapters formed in 2025
- We continue to develop tools and systems to:
 - Support new chapter formation
 - Help chapters thrive through resources, trainings, and peer support
 - Encourage chapter-to-chapter collaboration

Looking Ahead

- With gratitude to every member who makes this work possible.
- Let's continue to grow together, take bold action, and move toward a world where peace work is no longer necessary—because peace has finally been won.

Joshua Shurley

Vice President, Board of Directors

Chair, Membership Committee;[

VETERANS FOR PEACE