

**SAMPLE APPLICATION FOR ZOCS GRANT
PROJECT: MARTIN LUTHER KING, JR FORUM, JANUARY 21, 2002**

This year 2002 marks the 6th annual ML King, Jr. Forum by the Samantha Smith Chapter #45 to be presented. It is the 3rd consecutive year in Ipswich. It was created as an educational event honoring the life and courage of a great advocate of nonviolence. MLK embodies the spirit of what VFP strives to fulfill.

The approach is to have three speakers, preferably, to include a person of color and people of both genders. All have come from the Greater Boston Area.

The 2-hour event includes music, and either a poetry reading or story-telling. At the end of the presentations there is a question and answer period with the panelists.

The program comes to an end with the presentation of the MLK Peace Award to a peacemaker. Last year the MLK Peace Award went to Paul Brailsford.

Refreshments and social time follows the event.

In the past, several members have raised funds by selling Ad-space in the program.

There is a voluntary collection plate at the door.

Our speakers have spoken voluntarily.

We usually have about 40 people in attendance. It is usually the coldest day of the year. Last year there was freezing rain and black ice to contend with.

The event is Videotaped and edited for telecasting on local cable TV.

This year, at least 2 participants expect to be reimbursed for travel, etc.

In the past soliciting for Ads has helped us to break-even.

I want to provide \$75 for each speaker and entertainer, a total of 5 people.

The estimated budget is:

- Speakers - \$375
- programs - \$ 50
- rental space - \$ 95
- PR/flyers - \$ 40
- refreshments - \$ 30
- video&audio equipt - \$ 30
- misc, invitations/mail - \$ 80
- Award&frame - \$ 50
- Total \$750

I, therefore, request \$500 to cover the increased costs of the forum that will make this a success.

Thank you. Respectfully submitted, Thomas Gale 1/7/02